

# INAUGURAL 5K

APRIL 30, 2022  
9 AM

FRANKLIN PARK  
1 FRANKLIN PARK RD,  
BOSTON, MA 02121



## WALK FOR

POPI

PROGRAM IN OPIOID AND PAIN INNOVATION



Brigham and Women's Hospital  
Founding Member, Mass General Brigham



## ABOUT POPI

The Program in Opioid and Pain Innovation at Brigham and Women's Hospital is a consortium of scientists, clinicians, researchers and investigators who are interested in developing and advancing innovative ideas and research to solve the opioid use disorder crisis and improve patient outcomes in pain management. The goal of POPI is to serve as a resource hub to scientists, researchers and clinicians.

## POPI'S MISSION


Over a million lives have been lost to drug overdose in the past 20 years, and the trend is worsening in the setting of the COVID pandemic. In Massachusetts, over 2,000 of our friends, family and community members have lost their lives to opioid overdose each year for the past five years.

Meanwhile, chronic pain is a significant public health problem that affects over 100 million people and produces an estimated annual cost of about \$635 billion.

The Mission of the Brigham Health Program in Opioid and Pain Innovation (POPI) is to confront these issues head-on, advancing cutting edge research in pain management and opioid use disorder treatment leveraging the brain power and talent of Brigham and Women's clinicians and researchers.

## HOW YOU CAN HELP

Our innovators at POPI rely on donations and funding to advance their research in addressing opioid use disorder and chronic pain initiatives. Your valued donation will help support novel research projects aimed to curb the opioid overdose epidemic and treat pain more effectively and safely.



**April 30, 2022 will mark the inaugural POPI 5K Walk. All proceeds from this fundraiser will support the mission of POPI and its administrative functions.**

## **SPONSORSHIP PACKAGES**



### **GOLD SPONSOR \$10,000**

- COMPANY LOGO ON BANNER
- ACKNOWLEDGEMENT IN PRESS MATERIALS AND MGB PROMOTIONAL SOCIAL MEDIA FOR EVENT
- COMPANY LOGO INCLUDED ON T- SHIRTS
- COMPANY LOGO INCLUDED ON EVENT WEBPAGE



### **SILVER SPONSOR \$5,000**

- ACKNOWLEDGEMENT IN PRESS MATERIALS AND MGB PROMOTIONAL SOCIAL MEDIA FOR EVENT
- COMPANY LOGO INCLUDED ON T- SHIRTS
- COMPANY LOGO INCLUDED ON EVENT WEBPAGE



### **BRONZE SPONSOR \$1,000**

- COMPANY LOGO INCLUDED ON EVENT WEBPAGE

**For more information on how to become a sponsor email Gloria Brand at [gbrand@bwh.harvard.edu](mailto:gbrand@bwh.harvard.edu) or to participate in the 5K Walk for POPI visit <http://bwhevents.org/popi5k>**

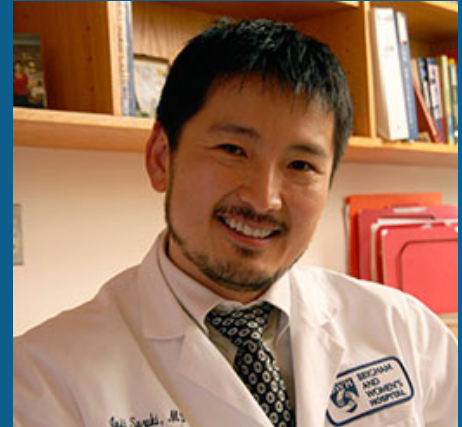
# SUPPORT POPI – FUND INNOVATORS LIKE THESE

## Joji Suzuki, MD - Psychiatry

Dr. Suzuki is a **Winner of the McGraw Family Foundation, 2019 Opioid Innovator Award**

He received support to fund his research on :

*Cannabidiol as an adjunct to sublingual buprenorphine for the treatment of opioid use disorder: An exploratory double-blind placebo-controlled trial*



## Christopher Connor MD, PHD - Anesthesiology

Dr. Connor is the **Winner of the McGraw Family Foundation, 2020 Opioid Innovator Award**

He received support to fund his research on :

*Imaging opioid effects, tolerance and addiction in C. elegans*



## Anupama Mehta, MD, Burn Program

Dr. Mehta is the **Winner of the McGraw Family Foundation, 2021 Opioid Innovator Award**

She received support to fund her research on :

*Can Olfactory Virtual Reality reduce opioid consumption and improve tolerance in burn patients undergoing dressing changes? A pilot study*



**LEARN MORE ABOUT POPI**  
**<https://popi.bwh.harvard.edu/>**



**PARTICIPATE IN THE 5K WALK FOR POPI**  
**<http://bwhevents.org/pop5k>**



For more information on how to become a sponsor email Gloria Brand at [gbrand@bwh.harvard.edu](mailto:gbrand@bwh.harvard.edu)



**Brigham and Women's Hospital**  
Founding Member, Mass General Brigham

